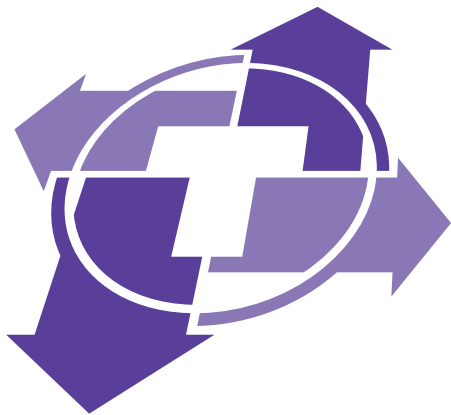


**Business
Intelligence
for the
Transit Industry**



TransTrack
systems®

***Transit Performance
Manager™***

Transit Performance Manager™

offers a unique solution tailored to the transit industry. Our Transit Performance Manager™ application helps turn transit data into Business Intelligence. We help transit agencies streamline business processes related to data collection, analysis, and reporting of:

- ▶ Farebox Revenue and Ridership
- ▶ Service Quality and Safety
- ▶ Fleet Inventory, Inspections, Roadcalls, and Fueling
- ▶ Operating Costs, Farebox Reconciliation and Cost Allocation
- ▶ Training, Certifications and Labor Productivity
- ▶ Purchased Transportation Service Contract Compliance
- ▶ Performance Reports, Scorecards, and Dashboards

TransTrack Systems® professionals have the transportation experience and expertise to offer solutions tailored for the transit industry. Our insight can help you gain immediate efficiencies by maximizing your data management and streamlining your data collection processes.

Transit Performance Manager™

provides daily, monthly, quarterly and annual reports, including the all the information you need to prepare required NTD reports.

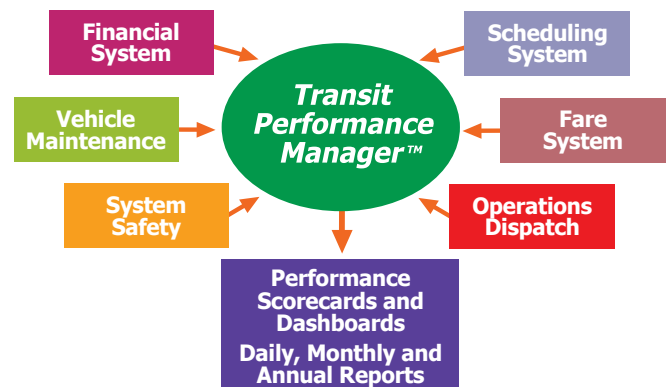
What Makes Transit Performance Manager™ Unique?

Transit Performance Manager™ is not just a software package. It is an application solution that combines the benefits of an off-the-shelf package (e.g., best practices, common language, and intuitive configuration) with the tailored advantages of a custom package remarkable for its embedded expertise in the transit industry.

As a web-based solution, our customers license access to software that has been customized for their specific requirements, with no need to buy additional hardware for data storage and maintenance. As a TransTrack Systems® licensee, your agency will have the means to store and retrieve data efficiently. Dispersed data, redundant data entry, and reconciliation will be things of the past.

System Consolidator

Information is input directly into TransTrack's user-friendly screens or imported from existing systems. Information is configured consistent with NTD reporting requirements.



Common Transit Industry Problems

- ▶ Inability to get daily operations updates or monthly performance reports
- ▶ Inconsistent numbers for key statistics such as service hours, miles, and passengers
- ▶ The need for two or more full-time employees to compile and tabulate data for management reporting

The Transit Industry's Business Intelligence Solution Transit Performance Manager™

For fast and easy access to your operations and performance data, consolidate it! Transit Performance Manager™ will:

- ▶ Offer embedded best practices to help your agency achieve administrative efficiencies, streamline data management, and develop a basis for comparative analysis
- ▶ Serve as a repository for transit operations and performance data
- ▶ Provide a process and structure for collecting and maintaining data.

Transit Performance Manager™

is an Internet-based application for use by transit agencies that are interested in best practices and willing to take actions to see improvements.

Better Information, Less Effort

- ▶ Get real-time operations information and timely performance reports
- ▶ Improve the accuracy of management information
- ▶ Eliminate duplication of effort
- ▶ Free up staff time for other duties
- ▶ Maximize benefits from data collection efforts

Best Practices at Your Fingertips

- ▶ **Internet-Based.** No need to invest in new computer equipment or additional staff to maintain the software and database. No client software installations.
- ▶ **Consolidator of Information.** Integrate information from multiple systems and sources into one location for easy access.
- ▶ **Paperless Process.** Get information at the point of creation. No more duplicate entries.
- ▶ **Distributed Access.** Input information directly from multiple sources and locations.
- ▶ **Best Practices.** Documented and embedded logic for ongoing processes.
- ▶ **Beta-Tested.** Reduce the risk, cost and time commonly associated with large-scale system development projects.

Better Data = Better Decisions

What Our Customers Say:

Eric Marx, Director of Planning and Operations, Potomac and Rappahannock Transportation Commission

"Over the course of my 25-year transit career, I have worked with many vendors. My experience has been that the vast majority fall into the camp of providing pretty much what was asked for, sometimes a little less, rarely more. A minority evoke negative memories akin to pulling teeth and squeezing water from stone. However, there is another minority at the opposite end of the spectrum that have emblazoned positive memories; one such vendor is **TransTrack**.

"This small but rapidly growing company offers an over-arching MIS program that allows smaller agencies like mine to significantly improve efficiency and effectiveness. I have been impressed not only by the product itself but the genuine desire of its employees to ensure their program exceeds expectations."

"I have been impressed not only by the product itself but the genuine desire of its employees to ensure their program exceeds expectations."

- Eric Marx, PRTC

Take Action Now!

Schedule an appointment with TransTrack Systems® to discuss:

- ▶ Your current Business Intelligence practices
- ▶ How you compile your Business Intelligence information
- ▶ When you need Business Intelligence information
- ▶ Why you collect and report information
- ▶ Who is responsible for preparation
- ▶ How we can help you do it better

Our Commitment: Ongoing Support

- ▶ Experienced transit industry professionals support your agency
- ▶ We are sensitive to your time constraints when scheduling meetings
- ▶ We help you get started by importing historical data and conducting onsite training
- ▶ We provide documentation and ongoing technical support and training
- ▶ We conduct periodic user group meetings and provide software updates to keep current with changing reporting requirements

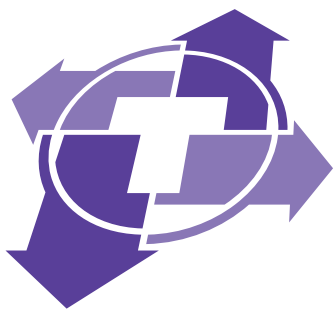


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For more information:

Contact our
Director of Business Development
at **(562) 497-0835**



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Business Intelligence ...

- ▶ Designed by transit industry professionals
- ▶ Tested by transit industry professionals
- ▶ Ready for use by transit industry professionals at your agency

Better Data = Better Decisions